



**Town of Beacon Falls
Economic Development Commission
Regular Meeting Minutes
10 Maple Avenue Beacon Falls, CT 06403
C/O Town Clerk
(Subject to Revision)**

Members Present: Jack Betkoski (**JB**), Robert Desrochers (**RD**), Edward Korzon (**EK**), and Victor Lembo (**VL**)

Members Absent: Dennis Phipps (**DP**), David Pokras (**DAP**), and Edward Mulvihill (**EM**)

Others Present: 1 member of the public, one member of staff, selectman, Krenesky.

1. Call to Order /Pledge of Allegiance/Roll Call:

JB called the meeting to order at 6:34 PM and led the assembled in the pledge of allegiance.

2. Read and Approve Minutes from Previous Meetings:

Motion made to approve the minutes from the 9/20/23 special meeting by **EK/RD**. All ayes.

3. Comments from the Public:

None

Discussion opened regarding a marketing campaign.

Clerk to check in with Sadie on where the EDC website stands. Domain to be obtained, and discussion opened about bringing the project in-house.

4. Correspondence:

None

5. Old Business:

- a. **Main Street:** Tap Room is set to soft open this week. The curb appeal of New Harvest restaurant was discussed briefly.
- b. **Beacon Falls Market Space:** **JB** met with Charlie Lee and the town planner to see what his options are for the market space.
- c. **Naugatuck Valley Regional Development Corp. – Other Updates:**
- d. **Local Business:**
- e. **Community Project Updates:** Tap Room agreed to host a business breakfast for networking and community outreach. Clerk to contact entrepreneurial teaching for local businesses on marketing and business management. **MK** mentioned it would be a great time to discuss revamping Main St. while the POCD is underway.

6. New Business:

7. Grant News /Update/EDC Coordinator Update: No updates

8. Payment of Bills: None

9. Adjournment

A motion was made to adjourn the meeting at 7:28 PM **EK/RD**, all ayes.

Respectfully submitted,

Lauren A. Fennell
Clerk, EDC